

# WEB-COOKIE POLICY

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## Lesser Spotted Football Web-Cookie Policy

Thank you for taking the time to read our Lesser Spotted Football Web-cookie and privacy policy. This policy is here to give you relevant information about web Web-cookies and user information, why and how we use them and what are your rights in terms of opting out of allowing your consent to have your user information to be shared.

**What are web-cookies? – What we use web-cookies for? – How we comply?**

### **EU Web-Cookie Rules**

In 2002 a European directive (Directive 2002/58/EC), set guidelines on how websites can collect user information and how that information can be used. This directive requires websites to provide clear information on web-cookies, how a site intends to use them and also requires that sites first receive permission to use web-cookies from a user before collecting data from them.

### **How We Comply**

To comply with these regulations we have assessed all web-cookies and tracking technologies used on this site such that we can freely provided information about them as to whether they are temporary or permanent and if they are first or third party web-cookies.

With these web-cookies we make sure to make clear how we will use these web-cookies so that users can understand how our usage of this information relates to a users own expectations of how their browsing data will be used. Further to specific information about the web-cookies we use and how we use them, we aim to provide users sufficient information about current data privacy rules, in particular to the relevant EU directive so that users can be better informed about how our policy fits into regulations.

With all this information

provided, we have then decided on how to offer this information to users and then request their decision on whether to allow consent to have web-cookies about their browsing stored. We aim to do this in as unobtrusive way as possible so as to affect as little as possible the on-site user experience.

#### **What are web-cookies?**

A web-cookie is a small file which asks permission to be placed onto your computer's hard drive. Once you agree, the file is added and the web-cookie helps examine web traffic or lets you know when you visit a particular site.

Essentially, web-cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

#### **Content Strategy**

In order to provide the best application experience, an implied consent content strategy is used in order to minimize the hindrance of the user experience whilst still allowing them a clear and easy way to confirm their consent or opt out if they so wish. As no personal data is collected or otherwise shared, a single tier web-cookie opt out system is used as any information that is collected is only used to better improve the functionality of the website, for example, for use in collecting data for Google Analytics.

#### **What we use web-cookies for**

At Lesser Spotted Football there are three ways we use the data we collect with web-cookies. We use this data to better understand how users interact with our site and make improvement to the site to better improve the user experience.

#### **Analytical/performance purposes –**

this allows us to recognize and calculate the number of visitors and to see how visitors navigate around the website when they are using it. Therefore helping us improve the way our website functionality for example, by ensuring that users can find what they are looking for easily.

**Functionality purposes –** to help us recognize you when you return to our website. This allows us to personalize our content for you

and remember your preferences and settings (e.g. your choice of language or region).

**Sharing purposes** – this allows you to share pages with social networks such as Facebook and Twitter.

We promise to only use web-cookies information for the reasons stated above.

#### **External Link Disclaimer**

Although Lesser Spotted Football only links to pages within our domain, users may from time to time post links to external pages on site. Should users follow the external link, the Lesser Spotted Football web-cookie and privacy policy ceases to apply, with the web-cookie policy of the linked landing site thus applying. However the web-cookie policy of external sites does not apply and is in no way related to the Lesser Spotted Football site.

#### **Consent information**

By using the site “lesserspottedfootball.com” you agree to accept the terms and conditions of our web-cookie policy and give your consent to Lesser Spotted Football storing your user web-cookie information. To refuse your consent, click the “Disagree” option when presented with the initial web-cookie notification when visiting our site. You can also block this site from collecting web-cookies using your web browser settings.

#### **Contact Us**

For more information, feel free to view our website or contact us as below.

#### **Website** –

[lesserspottedfootball.com](http://lesserspottedfootball.com)

#### **E-Mail** –

[info@lesserspottedfootball.com](mailto:info@lesserspottedfootball.com)